

GLOBAL NAVIGATOR

Autumn 2019

UK and overseas mailing services



Whatever your mailing requirements, Spatial Global has it covered.

It's our job to make overseas and UK mailings as straightforward as possible

Whether you have regular magazine mailings, catalogues, brochures or scheduled marketing campaigns, we are here to give you access to the most suitable services to meet your business or organisation's needs. To ensure that your mailing is as effective as possible and benefits from the best postage discounts, we have experts on mail management, fulfilment and postage who will take you through the planning process and recommend the selection of services that is right for you.

A choice of service levels and transit times puts you in control of your budget

With access to competitive rates in the international and UK postal markets, we sort and route your mail using our volume buying power so you receive a perfect blend of cost-effectiveness, reliability and maximum value. With so many options and routings available, our expert knowledge will guide you through the decisions for your commercial advantage.

So many options, all under one roof – all designed to make it easier for you

Our 'can do' people and flexible systems – fully compliant with ISO 9001 quality standards across all our services – allow us to provide you with the most cost effective publishing and business mail solutions. From mailings of a few hundred to tens of thousands per month – including magazine fulfilment services, book and catalogue packing and targeted mailshots – Spatial Global provides the range of services to meet your requirements.

Incoterms® 2020 Explained FREE Workshop

The International Chamber of Commerce (ICC) is set to launch a new version of the International Commercial Terms (Incoterms) rules – the globally used, standardised set of trade terms for the international sale and delivery of goods.

Since 1936, the ICC has published and updated the Incoterms rules in order to:

- facilitate the smooth conduct of international trade
- eliminate differences in interpretation of delivery conditions; and
- provide clear, practical, uniform and predictable commercial terms which define the respective rights and obligations of buyers and sellers in national and international commercial transactions.

The rules are updated regularly to meet the demands of international commerce and reflect changing trade practices and evolving modes of transport. Please join the Spatial Freight team at our information sharing event where you can familiarise yourself with the correct selection and application of the various rules. We will discuss the changes, implications for trade and practical differences between the 2010 and 2020 versions.



BOOK YOUR FREE PLACE

Book your FREE place(s) on the Incoterms® 2020 Explained Workshop on Wednesday 13th November 2019 at the Novotel, just off J25 of the M1. Simply email your name, your role within importing and/or exporting for your business and your business website address, plus a daytime contact telephone number to ask@spatialglobal.com

Exporting from UK



Returned Mail Management

QR codes allow efficient processing of returned mail and help clients to manage their records and reduce waste.



Spatial Global's Rachel Morley was interviewed for Network Magazine to provide an experts perspective on what's important when exporting from the UK. Read the full article which featured in The East Midlands Chambers of Commerce (Derbyshire, Nottinghamshire and Leicestershire) June 2019 issue.

Opening the door to exporting for UK businesses

By Rachel Morley, General Manager at award-winning Spatial Global, one of the UK's foremost independent international freight forwarding, mail and ecommerce delivery specialists.

Everybody sighs when they hear the 'B word' – frustrations with the lack of direction and decisions are obvious in all areas of trade and commerce. However, if there is one positive that can be taken from this protracted series of events, it is the increased profile, discussion and awareness of International Trade and supply chains. The International Trade and Logistics industry has never been so topical, with the media full of information, statistics and advice on borders, tariffs and commodity classification; albeit a little knowledge from soundbites and headlines can be dangerous.

UK – a nation of competent importers and exporters

As a nation, we are already competent importers and exporters with Felixstowe, London Gateway and Southampton handling over eight million containers between them per year. Closer to home, the East Midlands is the UK's largest pure cargo airport, historically dominated by the small parcel integrators. More recently, with the development of the East Midlands Gateway, we are seeing some of the ecommerce giants taking over the landscape and getting on board with the geographic opportunities that our region has to offer.

Whatever the final outcome is for Brexit, and however the borders end up shaping themselves, the supply chain experts from the freight industry can be nimble, creative and ready to support both importers and exporters to take advantage of any new opportunities that are presented.

Management of undeliverable mail

Spatial Global produces regular electronic files of items returned from clients' mailings. We print QR codes on the carrier sheet or wrap which contain a copy of the delivery address as well as references allowing us to identify the mailing from which the item originated.

Processing undeliverable mail is fast and efficient

Returned mail is processed by simply scanning the QR code on the item. The intended recipient's details are saved to a spreadsheet and the file is securely sent to the client so they can update the relevant records for their next mailing.

Returned, recycled or securely destroyed

Returned items with no reusable value can be destroyed or recycled. Reusable materials can be returned to the client or held in stock to fulfil future orders.

Ex-Works Freight Forwarding for UK Importers and Exporters

EX-WORKS FREIGHT FORWARDING

EXW is an Incoterm – this is a set of rules which define the responsibilities of sellers and buyers for the delivery of goods under sales contracts. EXW or Ex-Works Shipping is where the buyer has full responsibility for the goods from the supplier's address to the cargo's ultimate destination.

"Ex-works" means that the seller fulfils their obligation when the goods are made available at their premises for collection. The buyer bears all costs and risks involved in taking the goods from the seller's premises to the desired destination.

This means the buyer is liable and responsible for almost every step. The seller is responsible for ensuring that the goods are available for pickup at the place and time agreed with the buyer. It's worth noting that the seller is not obliged to load the goods, and if you take on this element as the buyer, it's at your risk!

Contract Management of Ex-Works for larger manufacturers who are frequent UK exporters

Spatial Global has a contract management department which effectively runs the shipping departments for several large UK manufacturers who regularly export, including their ex-works sales. In these instances Spatial Global manage all of their export shipments regardless of the Incoterms applied. This is because Spatial Global have built up decades of knowledge on these manufacturers, their customers, patterns of purchase, destinations, spend, etc. Spatial Global act as their UK based freight partner; exporting from the UK with freight charges being paid overseas.

To read the full articles please Google Spatial Global News

Green magazine mailing solution

As publishers seek greener ways to mail magazines without plastic, an increasing number of Spatial Global's customers are turning to compostable wrap or paper envelopes to ensure that their magazine distribution is aligned with their sustainability goals.



People increasingly prefer not to receive magazines in plastic

Consumer concern about the environmental impact of single use plastics has grown at a rapid rate since the airing of the final episode of Blue Planet II. 62% of surveyed UK audiences say they wanted to make changes in their daily lives to reduce pollution of our oceans.

Publishers choose green magazine fulfilment solutions

As magazine publishers wrestle with the 'green' alternatives to polywrap, many are now taking action. An increasing number are opting for compostable potato starch wrapping while others have chosen to wrap their publications in paper envelopes manufactured from sustainable sources.

Expert advice on a range of options

Spatial Global offers a number of options to help you eliminate plastic from your mailing fulfilment. Contact us to discuss the choices available and the benefits of each.

Tracked ecommerce and international fulfilment

Global expansion is the key to growth for many businesses. Spatial Global offers tracked ecommerce delivery services both within the UK and worldwide.



Empowering online retailers to sell internationally

Our new online platform helps retailers to keep costs down by providing seamless integration with their sales order management software. It's scalable, flexible and allows customers to have direct access to raise their own orders, generate labels and receive tracking numbers instantly. Access is also available by CSV upload or manual entry for shippers who prefer not to integrate via an API.

Ecommerce delivery services that make it easy for you to delight your customers

You can focus on growth while we handle your internet deliveries, providing you with a low-cost UK and international service. You can take advantage of our volume discounts for parcels and mailings, as well as our expertise to help you access the most suitable and competitive services.

Globally sourced materials delivered to Leicester Square, London

EE Smith Contracts is one of the UK's leading specialist interior fit-out contractors, working with some of the world's most prestigious hotels, commercial interiors and private residences. Bespoke interior solutions are engineered to the finest tolerances, ensuring the finished product perfectly matches the designer's vision.



Working with Central London Logistics

'The Londoner' a multi-million pound luxury hotel project for Edwardian Hotels is the largest order ever secured by the specialist EE Smith. Fitting out the public areas and bedrooms would have been challenging enough – with nine floors above ground and six below. But the team also has to manage the project being located in Leicester Square and the logistical complexity this adds to deliveries.

155 tons of floor tiles, Swedish furniture, linen wall coverings – just some of the materials imported

The capital's biggest new hotel project will feature 350 guest rooms, 15 suites, six restaurants and lounges, a rooftop bar, a subterranean spa as well as a ballroom that can accommodate up to 864 guests. EE Smith are renowned for their stylish, luxury interiors and Spatial Global have been working closely with them on the customs clearance of the various imported materials. As you can imagine, delivering to one of the capitals tourist hotspots with largely pedestrianised access was challenging enough.

Growth in compostable magazine wrap

With consumers demanding an alternative to polythene wrap, compostable potato starch wrap has become the leader in sustainable, environmentally friendly fulfilment for magazine mailings.

Feedback from readers drives uptake of potato starch wrap

The National Trust, RSPB, UNISON, Which? magazine and The Guardian, alongside others, have all switched to using potato starch magazine wrap. Although more expensive than conventional plastic wrap, potato starch offers protection from the elements and has become the leader in environmentally friendly fulfilment for magazine mailings. The packaging has a silky feel and a smart, translucent appearance.

Fully compostable potato starch wrapper

The material used to manufacture compostable wrap comes from waste potatoes, not a crop grown expressly for this purpose. The 100%-compostable potato starch wrapper contains no oil-based materials, plastics or harmful toxins, and carries the EN13432 certification. It's durable but will break down in less than 52 weeks on a compost heap, making it the ideal material for wrapping magazines, catalogues or brochures for postal distribution.



- 1 Add it to a home compost heap
- 2 Put it in your garden waste bin
- 3 Use it to line your food waste caddy

