

GLOBAL NAVIGATOR

Spring 2020

Spatial Global win Project Forwarding Award 2019

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British International Freight Association's (BIFA) Project Forwarding Award 2019 was announced by Ade Adepitan, one of the UK's most well-known Paralympians and broadcasters, at the glittering ceremony at The Brewery, in the City of London on Thursday 16th January 2020 and was attended by over 500 industry professionals.

Complex Freight Forwarding Project for Ariane 6 Space Project

The Project Forwarders award was open to companies who had handled a special project which successfully met the requirements of the customer. Spatial Global's handling of oversized components for the Ariane 6 Space Project from multiple countries of origin were shipped to the European spaceport in Kourou, French Guiana. The Award Winning Project successfully delivered the doors for the 90 metre-high mobile gantry, which stores and protects Ariane 6 until launch. At which point it's rolled away on 214 metre long rails, a process which takes 22 minutes.

Proud of the Team

Mike Wallis, Spatial Global Executive Chairman, said: "It's really rewarding to see the team recognised for all their hard work. Having such a complex project recognised by such an authority in the sector is an accolade the whole team can be proud of."

Exporting pitch turf technology for sports played on a world stage

Whether it's this years' Euro 2020 or the recent football and rugby World Cups, you will have seen SIS Pitches work in action. Their ground-breaking turf technology is installed at the highest profile stadiums across the world, and Spatial Global supports them with their international logistics.

Based in the UK, SIS Pitches is a fully international business

SIS Pitches has established itself as the leader in sports pitch technology. The core product is SISGrass, a hybrid grass which is 95% natural turf reinforced with polyethylene fibres. It's installed with SISGrass patented injection technology that enables more playing hours and faster pitch recovery.

"With our growth and timescales, it's essential we have a partner we can trust. Spatial Global have been there throughout, helping ensure we are able to fulfil the promises made and allowing us to focus on our specialism - providing the complete pitch construction solution."

David Ball Managing Director SIS Pitches



Treat yourself to a world of flavours



Award-winning food gifting company TTK Confectionery Ltd specialising in product design and development – their products can be found in over 25,000 retail stores worldwide.

Growing means having a good team around

Jessica Barnett explains how the business has developed; “We started out by selling through distributors who would sell on to gift shops, garden centres and visitor centres. As the business evolved and expanded, our customers have become a broader mix of profiles.

“We now supply larger more recognisable retailers like Next, Dunelm, Debenhams and Urban Outfitters. We also work with overseas distributors, as a gateway to internationally based retailers – which has been an exciting learning curve. We source ingredients and materials from overseas as well as exporting our products, so finding a partner to help us manage our international trade was high on our list.

“Having met Mike and Rachel from Spatial Global, it was obvious there was great synergy from the start. Their associations with other similar confectioners and food manufacturers within the Keswick enterprises group, Spatial Global’s parent company, gave us confidence that they understood the complexities of our business. As experts in import and export, we feel we have found a great partner to grow our business through overseas trade.”

Innovators in the world of packaged confectionery and gifting

TTK work with retail buyers to create unique and exciting confectionery and food gifting ranges for both seasonal and every day requirements. Their in-house design team produce innovative packing solutions based around trending pantones, patterns and silhouettes. TTK work with partners locally as well as internationally to source the best confectionery products for each specific project.

Owner Jessica concludes: “Retail buyers love to feel part of the creative process. Here at TTK we design in partnership with our customers, creating unique products to help them stay one step ahead of their competitors.”

What the future holds

TTK are attending two international trade fairs in 2020; ISM, the world’s largest confectionery and chocolate fair held annually in Cologne and Expo a sweet and snacks fair in Chicago. By showcasing their products and design capabilities TTK are looking to grow their overseas customer base and find new ingredients and suppliers. With Spatial Global as a partner, TTK can trade internationally with added confidence.

A hat-trick of BIFA BTEC Awards

Three of the Spatial Global Freight team all successfully completed their BIFA, BTEC Intermediate Award in Customs Export and Import Procedures.



Part of the CPD investment in the Spatial Freight team

As a commitment to continuously developing our team as experts in freight forwarding and logistics, we are proud to announce that three members of our team have completed a key qualification recommended by the British International Freight Association (BIFA). Lauren, Patrycja and Cara each completed the BIFA five-day diploma course, which was originally developed by BIFA together with HM Customs & Excise in line with their long-term freight policy.

Enhancing the advice, service and recommendations we can offer

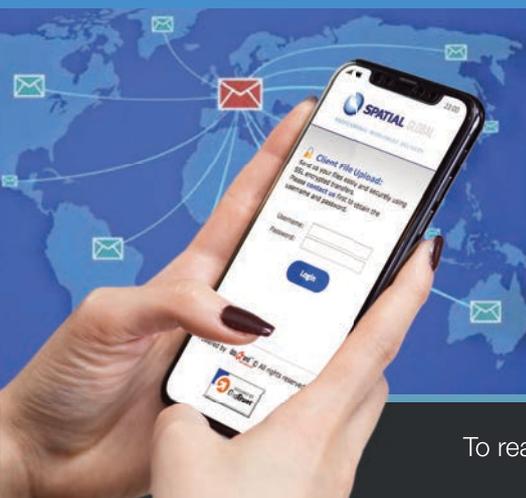
“I commend their dedication and focus in completing these courses and deservedly achieving their certifications. Lauren, Patrycja and Cara’s willingness and motivation to continually improve their knowledge and skills will no doubt have a positive effect on themselves, our team and our clients.”

Mike Wallis LLB, FCILT Executive Chairman, Spatial Global

BTEC Intermediate Award in Customs Export and Import Procedures

The diploma course comprised of various topics including the customs role in international trade, the customs tariff, classification of goods, customer communications and other key import and export areas, including project customs and international trade procedures.

Send mailing data securely for GDPR



As a company who provide mailing solutions for publishers at home and overseas, we are by default their designated data processor. This simply means to ensure each mailing is sent to the correct recipient’s address, we need to have their ‘subscriber list’ for the relevant magazines we are contracted to mail out.

Subscriber lists are fluid

As new people are added, whilst others may be removed, means we receive multiple ‘subscriber lists’ every day for the different issues of the publications we mail. The most popular way the subscriber data lists are

provided to Spatial Global is by email. Many companies send their data by encrypted email, however some do not. This is a risk as emails can be intercepted, and if the data is not encrypted, it would result in a data breach.

Providing solutions to make GDPR compliance easier

Spatial Global Mail is always looking for ways to make the process of transferring the subscriber mailing lists easier. We’ve now invested in a portal which enables our mailing customers to send us their data very easily and securely, using SSL Encryption.

What is more sustainable than paper wrap?

If you're a publisher looking to reduce your carbon footprint, paper is a renewable resource which is highly recyclable.



3 Huge benefits of paper magazine wrap

Paper is a renewable resource and if sourced from sustainable forestry it's great for the environment when compared to the alternatives for mailing wraps. It's a truly circular material, trees growing taking CO₂ from the air, harvested and then turned into paper. Used for a variety of applications, and then easily disposed of – because everyone knows how to recycle paper.

1. Eco-friendly, sustainable product and recyclable

The paper used for our paper magazine wrap solution is FSC and PEFC certified and is easily recycled after use. Therefore, its sustainable lifecycle will support any environmental commitments associated with CSR policies or ISO14001 efforts.

2. Provides unlimited design and promotional opportunities

Paper magazine wrap can accommodate virtually any design you can think of, from plain block colours to intricate designs and photos, the possibilities are endless.

3. People understand what to do with it

Paper wrap packs are easier for those with a strong conservation ethos because they understand paper and how to dispose of it. It is 100% recyclable with all Councils providing kerbside collections.

New paper wrap mailing machine ordered



Spatial Global Mail has been a leader in promoting sustainable mailing options for publishers, and have pioneered alternatives to LDPE polywrap, with materials like biodegradable potato starch-based film. The greatest challenge has always been the ability to recycle. This is because many products can be technically recycled however, the volumes, sorting process and reliance upon specialist recyclers has been where the 'sustainability' fails.

Paper has always been recycled

Paper as we know it today was first made in Lei-Yang, China. About 300 years later, during the 8th century, Muslims (from the region that is now Syria, Saudi Arabia and Iraq) learned the Chinese secret of paper making when they captured fibre from recycled paper. Recycling has always been a part of papermaking.

Which is why paper wrap mailing is the answer

Paper magazine wrap isn't a new solution, however, with the current backlash against single-use plastics and the problems surrounding recycling, Spatial Global have decided to invest in a new paper wrapping line. With visits to several manufacturers of paper wrap lines, plus the businesses operating the various alternatives of the equipment under review, the selection was made. The paper wrap line should be installed and operational by April 2020. The work to locate the new paper wrap line, train our people and change operational processes is well underway.

"With publishers approaching us for alternatives to polywrap because of the general public's resistance to the use of plastic of any kind, we wanted to explore all options to help our customers achieve their 'environmentally friendly' mailing goals. Whilst some companies are converting their wrapping lines to move away from polywrap, we saw an opportunity to purchase a wrapping line designed for wrapping paper."

Mike Wallis LLB, FCILT Executive Chairman, Spatial Global

The paper used will be FSC and PEFC stock

Spatial Global have already secured agreement with a paper merchant to provide the reel fed paper for the paper wrap machine purchased. A key criteria was that the environmental qualities of the provider and paper being supplied. The chosen supplier is FSC licensed, which means they can identify, purchase and use paper and other forest products made with materials from well-managed forests and/or recycled sources.

Why supporting the local community is important to Spatial Global

A strong focus on supporting charities and initiatives within the community is in our DNA at Spatial Global; and it's a key driver of our parent company Keswick Enterprises. With the Keswick Enterprises Holdings Charitable Trust, we are able to get involved and support larger projects. However, being based in Castle Donington we are very aware of our local communities needs, and help wherever possible. One such activity is supporting the local team Castle Donington Football Club and their under 14's team.

Kit Sponsorship & Support

The Under 14's team kit is sponsored by Spatial Global, something we have done for several seasons now. Given that we all want our young people to stay healthy and learn the life skills and disciplines of working within a team, we feel this is a great fit with our values. It keeps the people within Spatial Global engaged too, as we all look out for their results during the football season. An added benefit is this engagement also raises our profile within the local community.



